



2012 EXHIBITOR PROSPECTUS

ASME TURBO EXPO
JUNE 11-15, 2012
COPENHAGEN, DENMARK

www.turboexpo.org

TURBO EXPO

Turbine Technical Conference & Exposition

Presented by ASME International Gas Turbine Institute



Maximize your marketing dollar and join your industry peers in a leading exhibition event – the 57th ASME Turbo Expo.

Companies wanting to showcase their emerging technologies will find the Turbo Expo exhibit the perfect venue to seed long-term mindshare to top tier professionals in the turbomachinery profession.

The annual event includes technical sessions, tutorials, panel discussions, trade show exhibits, committee meetings, career development and abundant networking opportunities.

The 3-day Exposition will be held June 12–14 with some value-added activities to promote traffic! Daily lunches in the Expo Hall are included in the registration package for delegates and exhibitors as well as afternoon networking receptions with complimentary refreshments.

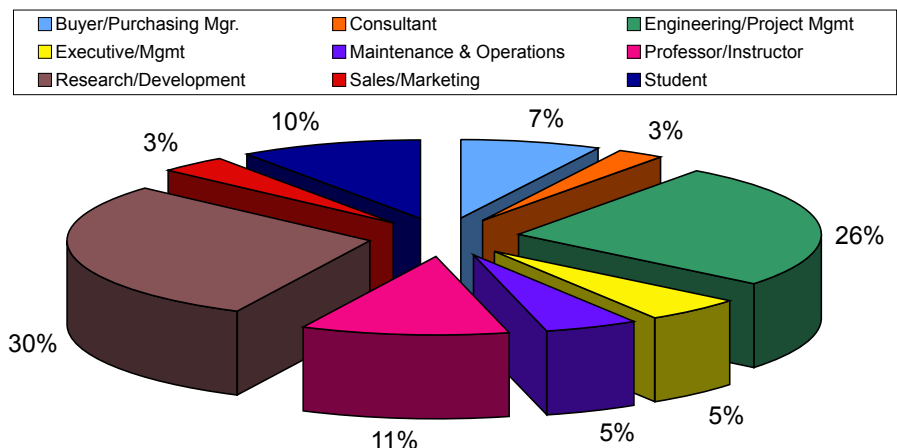
ASME Turbo Expo is known for its high-quality exhibition of leading companies in the turbomachinery industry. This is your chance to attract new clients, visit with current ones, learn more about the changing needs of the international turbomachinery industry - and ultimately, increase your sales.

Turbo Expo brings together the top players in the turbomachinery industry and academia – attracting a key audience from aerospace, power generation and other prime mover-related industries. Exhibitors who participated at Turbo Expo 2010 in Glasgow, Scotland UK reported a high-level of satisfaction with the exposition:

97% Rated their overall experience as satisfactory or better

98% Rated the quality of traffic as satisfactory or better

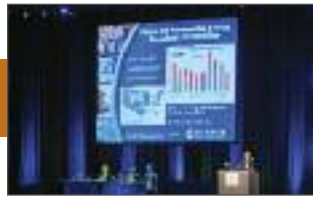
Turbo Expo delegates represent an impressive array of segments from throughout the global turbine technology community with major influence on developing trends and products:



Exhibition Information

Exhibit space is limited—booking early will ensure the best location. Contact IGTI today!

IGTI EXPOSITIONS DEPARTMENT: Phone: +1 404-847-0072 x 1646 • Email: igtiexpo@asme.org



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“ The Turbo Expo exhibit gathers the top technical strategists of the OEMS in one location, allowing companies like ours to interact one-on-one with the individuals who drive the purchasing decisions. ”

— Dan Kominsky, Vice President – Engineering, Prime Research, LC

Pricing – Exhibit space rates for Turbo Expo 2012 in Copenhagen, Denmark:

BOOTH SPACE: €275 per square meter plus VAT, minimum 3m x 3m of space.

BOOTH SPACE PURCHASE INCLUDES: 3 complimentary booth personnel badges* per 9sm of space, complimentary customer invitations for free admission to the exhibit, significantly discounted Technical Conference registration for company employees, pre- and post-Show attendee lists, discounted advertising opportunities, exhibitor listing in the Advance and Final Programs, product category and company description in the online exhibitor directory and final printed program.

***Booth Personnel Badges include:** Tuesday, Wednesday and Thursday exhibit hall lunches, Keynote and Opening Luncheon (RSVP required), entrance into the exhibit hall prior to and after exhibit hours.

Booth Details

Each exhibit space will be constructed from the Octanorm modular system, using aluminum profiles with white infill panels to rear 2.5m walls and 1m high dividing walls, 300mm deep fascia to all open sides with a standard name board per side detailing company name and stand number. (All other booth furnishings such as carpeting, tables and chairs can be purchased from the general services contractor, GES, through the online Exhibitor Services Center.)

To Reserve Space at ASME TURBO EXPO 2012

Initial space assignments are based on the IGTI Priority Points System. Companies with a priority number should return the Exhibit Space Request Form by May 30, 2011 and send a representative to their Priority Points Meeting at ASME Turbo Expo 2011 in Vancouver, Canada. Companies without an assigned number should return a completed Exhibit Space Request Form to IGTI immediately. Space will be assigned based on availability after June 13, 2011.

Why You Should Be on the Turbo Expo Show Floor

- To Close Deals & Sell More Product/Services
- To Remain “Top of Mind” for Prospects and Existing Customers
- To Make High Quality Connections

When you exhibit at Turbo Expo, you will be among other key industry players.

For a complete listing, visit:

www.turboexpo.org

Attendees will be looking for exhibitors in the following areas of turbomachinery:

- Aircraft gas turbines and related technology
- Ceramic technology and its application to gas turbine and other heat engines
- Technologies needed to convert and use coal, biomass and alternate fuels
- Gas turbine combustion and fuels
- Development of control, diagnostic and instrumentation systems for turbine-driven equipment
- Innovative cycles for power production
- Turbines within the electric utility industry
- Heat transfer in turbines
- Turbines within the process and cogeneration industries
- Materials, such as the repair and manufacture of coatings and base materials, in turbine power plants
- Marine turbine engines and related systems
- Turbines and small turbomachines in propulsion systems
- Turbine applications and user experience, including equipment for use on pipelines and other raw hydrocarbon processes
- Vibration, modeling, life management in turbines
- Aero/thermodynamics of turbomachines and related equipment
- Wind energy, and more!

Book your booth now for prime space availability and see how Turbo Expo can generate bottom-line results for your marketing dollars.



“At Turbo Expo, we meet the right people in industry, which in turn helps sales and this show meets our Trade Show Goals.”

– Tara Firenze, U.S. Trade Show Coordinator, CD-adapco