



RETURN FORM TO:
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APPLICATION FOR SPONSORSHIP

Sponsorships are available on a first-come, first-served basis and can be customized to better assist you in reaching your marketing goals.

Booth #: _____ Company Name: _____

Contact Name: _____ Phone: _____

E-mail: _____

POWER PACKAGES

* (Includes Reduction in Exhibit Space Cost)

- PLATINUM CLUB:** (£20,000.00) *10% Reduced Space Cost
- GOLD CLUB:** (£15,000.00) *7% Reduced Space Cost
- SILVER CLUB:** (£10,000.00) *5% Reduced Space Cost
- BRONZE CLUB:** (£5,000.00) *2% Reduced Space Cost

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- EXHIBIT HALL RECEPTION:** £3,500.00
- CYBER CAFE (internet station):** £4,500.00
- EXHIBITOR GIVEAWAY:** £1,500.00 + Giveaway
- CONFERENCE CD:** £15,500.00
- REGISTRATION BADGE MAILING INSERT:** £3,500.00
- CONFERENCE ATTENDEE LASER POINTERS:** £7,500.00
- CONFERENCE COFFEE BREAK:** £2,500.00 One Day OR £9,000.00 for the Week
- CONFERENCE AUDIO-VISUAL:** £10,000.00
- CONFERENCE COAT/BAG CHECK:** £2,000.00
- DELEGATE LUNCHES:** £4,000.00
- STUDENT MIXER:** £1,000.00
- CUSTOM SPONSORSHIP:** _____

Sponsorships Enhance Your Participation in TURBO EXPO 2010

Establish your presence at TURBO EXPO 2010 by sponsoring one or more of the items listed below. Sponsors receive recognition:

- **On the official Show Web site**
- **In the Advance and Final Programs**
- **On signage posted during the Show**
- **In announcements made during the Show**

Power Package Prices

In addition to the sponsorship items listed above, TURBO EXPO is once again offering exhibitors the opportunity to join the PLATINUM, GOLD, SILVER or BRONZE levels of sponsorship.

Platinum Club: (Limit five sponsors - £20,000.00)

- Reduced exhibit space rate by 10%
- 5 complimentary 5-day Technical Congress badges
- Special discounted Technical Congress registration rate for employees
- Full-page, 4-color ad in the Advance & Final Programs
- Company name prominently promoted in the Advance & Final Programs, Show Web site, Show signage and verbally
- Exhibitor giveaway sponsorship
- Special sign for booth
- Company provided banner prominently displayed
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

Gold Club: (Limit six sponsors - £15,000.00)

- Reduced exhibit space rate by 7%
- 4 complimentary 5-day Technical Congress badges
- Half-page, 4-color ad in Advance & Final Programs
- Exhibitor giveaway sponsorship
- Company name prominently promoted in the Advance & Final Programs, Show Web site, Show signage and verbally
- Special sign for booth
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

Silver Club: (Limit six sponsors - £10,000.00)

- Reduced exhibit space rate by 5%
- 3 complimentary 5-day Technical Congress badges
- Quarter-page, 4-color ad in Advance & Final Programs
- Company name prominently promoted in the Advance & Final Programs, Show Web site, banners and verbally
- Special sign for booth
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

Bronze Club: (Limit six sponsors - £5,000.00)

- Reduced exhibit space rate by 2%
- 2 complimentary 5-day Technical Congress badges
- Quarter-page, 4-color ad in Advance & Final Programs
- Company name prominently promoted in the Advance & Final Programs, Show Web site, Show signage and verbally
- Special sign for booth
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

Additional Sponsorship Opportunities

CYBER CAFÉ (Internet/E-mail Station):

Attendees want to stay in touch when out of the office, so let them do so with your company in mind! Show floor email station will include an area for your company literature, signage and your Web site as the home page. (£4,500.00) *Limit one sponsor.*

EXHIBIT HALL RECEPTION:

A refreshing way to get the visibility you want! Signage with your company name and logo will be included on the carts throughout the exhibit hall during the afternoon receptions. (£3,500.00) *Limit two sponsors.*

EXHIBITOR GIVEAWAY:

Include company literature, promotional items, and giveaways in the attendee registration packets. We will place up to two lightweight items in the tote bags for attendees as they register. Include invitations to visit your booth or announcements of product demonstrations or other giveaways. This is a great way to ensure you reach everyone in attendance at TURBO EXPO! (£1,500.00 + giveaway) *Limit ten sponsors.*

CD CONFERENCE PROCEEDINGS:

Put your company artwork on the item that all conference delegates take home – the conference proceedings on CD-ROM. Not only will your company logo sit on everyone's desk once they return from the event, but you also have a window to your homepage every time the CD-ROM is used. (£15,500.00) *Limit two sponsors.*

REGISTRATION BADGE MAILING INSERT:

Provide IGTI an insert to be included in all advance registration badge mailings. This is a valuable sponsorship opportunity for high visibility to all pre-registered attendees.
(£3,500.00) *Limit one sponsor.*

CONFERENCE ATTENDEE LASER POINTERS:

Have your company logo on the laser pointers that are provided to all Technical Congress attendees. The laser pointers could be used often after the event.
(£7,500.00) *Limit one sponsor.*

CONFERENCE COFFEE BREAK:

For great conference visibility, sponsor the session coffee breaks. You can choose to sponsor the coffee breaks for the entire week or select one day.
(£9,000.00 for the entire week or select one day at £2,500.00) *Limit one daily sponsor.*

CONFERENCE AUDIO-VISUAL:

For maximum visibility in over 200 sessions, your logo will be posted on the audio-visual screens in the session rooms prior to presentations. Don't miss this opportunity.
(£10,000.00) *Limit two sponsors.*

CONFERENCE COAT/BAG CHECK:

Consider sponsoring the coat check during the Conference. Every attendee appreciates having a place to stow their luggage or jacket during their time at an event. Your company name and logo will be prominently displayed in the coat check area during the entire conference.
(£2,000.00) *Limit one sponsor.*

STUDENT MIXER:

Excellent opportunity to meet with rising engineers in the gas turbine industry during the Turbo Expo Student Mixer. Have your company logo displayed on signage at the event.
(£1,000.00) *Limit ten sponsors.*

DELEGATE LUNCHES:

This sponsorship will allow for you to provide brochures and/or giveaways for the attendees on the lunch tables. Logo table signage will be provided. This is an exciting new sponsorship opportunity.
(£4,000.00) *Limit four sponsors.*

CUSTOM SPONSORSHIPS:

Contact **IGTI** today to discuss the sponsorship that works best for you. IGTI will work with you to customize a sponsorship that allows you the best visibility and return on your investment.

For more details or to sign up, contact IGTI at +1 404-847-0072 x1646 or via email. Sponsorships will be assigned on a first-come, first-served basis.