



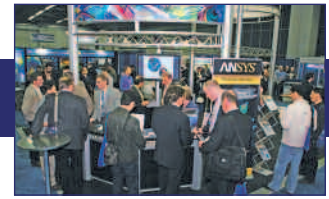
2010 EXHIBITOR PROSPECTUS

TURBO EXPO

*Gas Turbine Technical Congress & Exposition
Presented by the International Gas Turbine Institute*

June 14-18, 2010 • Glasgow, Scotland, UK

www.turboexpo.org



Exhibiting at the 55th ASME Turbo Expo Will Position Your Organization as an Industry Leader!

Companies who want to showcase their emerging technologies will find the Turbo Expo exhibit the perfect venue to seed long-term mindshare among over 3500 of the top tier professionals in the gas turbine profession. The annual event includes technical sessions, tutorials, panel discussions, trade show exhibits, committee meetings, career development and abundant networking opportunities.

The 3-day Exposition will be held June 14-18 with some value-added activities to promote traffic!
Daily lunches in the Expo Hall are included in the registration package for delegates and exhibitors as well as afternoon networking receptions with complimentary refreshments.

ASME Turbo Expo is known for its high-quality exhibition of leading companies in the gas turbine industry. Exhibiting at Turbo Expo will maximize your ROI by placing your company in front of a focused target market, enabling you to generate high-quality leads to achieve your marketing objectives.

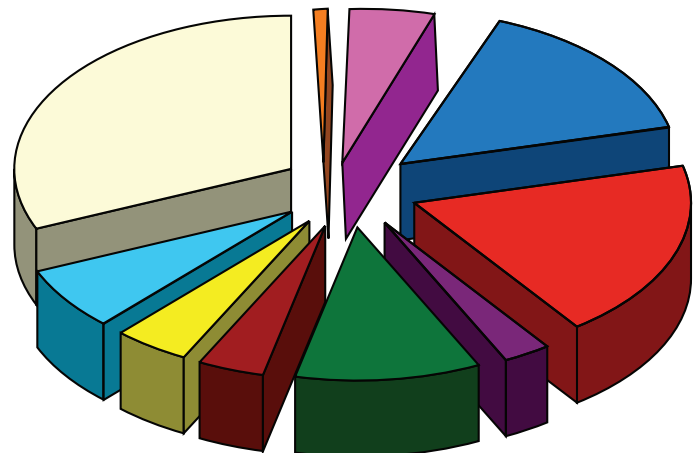
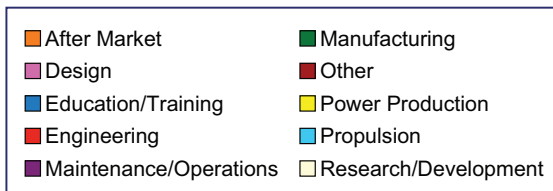
Turbo Expo brings together the top players in the gas turbine industry and academia – attracting a key audience from aerospace, power generation and other prime mover-related industries. Exhibitors who participated at Turbo Expo 2008 in Berlin, Germany reported a high-level of satisfaction with the exposition:

96% Rated their overall experience as satisfactory or better

90% Rated the quality of traffic as satisfactory or better

90% Rated the quantity of traffic as satisfactory or better

Turbo Expo delegates represent an impressive array of segments from throughout the global gas turbine technology community with major influence on developing trends and products:



“At Turbo Expo, we have more high level engineering managers visit our booth than other Shows we attend.”

– Ken Klapper, Sales Engineering Manager, BryCoat, Inc.



“ Turbo Expo draws the attendees onto the exhibit floor. The attendees seem to embrace the exhibit as one more place to gain knowledge of products and services which can assist in meeting their goals.”

– Brad Hutchinson, VP Industry Marketing, Aerospace and Turbomachinery, ANSYS, Inc.

Exhibition Information

Exhibit space is limited—booking early will ensure the best location. Contact IGTI today!

IGTI EXPOSITIONS DEPARTMENT: Phone: +1 404-847-0072 x 1646 • Email: igtiexpo@asme.org

Pricing

Exhibit space rates for Turbo Expo 2010 in Glasgow, Scotland:

Booth Space: £275 per square meter plus VAT, minimum 3m x 3m of space.

**Shell scheme packages and booth furnishings will be available for purchase from the Show Decorator in the Online Exhibitor Service Center.*

All invoices will be issued in Euros. The exchange rate will be calculated based on the average rate of the month the invoice is issued using www.oanda.com.

BOOTH SPACE PURCHASE INCLUDES: 3 complimentary booth personnel badges* per 9sm of space, complimentary customer invitations for free admission to the exhibit, significantly discounted Technical Congress registration for company employees, pre and post-Show attendee lists, discounted advertising opportunities, exhibitor listing in the Advance and Final Programs, product category and company description in the online exhibitor directory and final printed program.

***Booth Personnel Badges include:** Tuesday, Wednesday and Thursday exhibit hall lunches, Keynote and Opening Luncheon (RSVP required), entrance into the exhibit hall prior to and after exhibit hours.

Sponsorships

Exciting brand-enhancing sponsorship packages are available now! Packages are designed around your particular corporate goals and are an extremely effective way for your company to really stand out from the crowd – before, during and after the Show. For sponsorship pricing and availability, visit www.turboexpo.org or contact IGTI at igtiexpo@asme.org or +1 404-847-0072. Don't miss out on these valuable marketing opportunities.

To Reserve Space at ASME TURBO EXPO 2010

Initial space assignments are based on the IGTI Priority Points System. Companies with a priority number should return the Exhibit Space Request Form by May 29, 2009 and send a representative to their Priority Points Meeting at ASME Turbo Expo 2009 in Orlando, Florida. Companies without an assigned number should return a completed Exhibit Space Request Form to IGTI immediately. Space will be assigned based on availability after June 15, 2009.

“Being an exhibitor at Turbo Expo provides us the opportunity to keep in touch with clients and the opportunity to build new contacts.”

– Chris Robinson, Managing Director, PCA Engineers Limited

When you exhibit at Turbo Expo, you will be among other key industry players. Companies exhibiting at recent Turbo Expo expositions include:

Alstom

ANSYS, Inc.

CD-adapco

Dresser-Rand Company

GE

Leistritz Advanced Turbine Components

MAN TURBO

Mitsubishi Power Systems Americas

Pratt & Whitney

Rolls-Royce

Siemens

For a complete listing, visit:

www.turboexpo.org



“We found the attendees visiting our booth to be exactly the individuals (and companies) that we wanted to attract.”

– Kathy Dusa, International Thermal Spray Association

2010 SUPPORTING COMPANIES



Pratt & Whitney
A United Technologies Company



Rolls-Royce

