

# ASME 2010 Conference on Smart Materials, Adaptive Structures and Intelligent Systems

September 28 - October 1, 2010

Philadelphia, PA

## Sponsorship/Exhibitor Guide & Application

### **Gold Partner Sponsor \$5,000-\$10,000** – Package Includes:

- (3) Complimentary registration passes for \$5,000 sponsor.
- (5) Complimentary registration passes for \$10,000 sponsor.
- Post conference registration list
- Web site logo posting, profile & link on <http://www.asmeconferences.org/SMASIS2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo on slide inside meeting rooms
- Corporate logo on final program distributed to all attendees
- Corporate logo along with full page black & white ad included in final program distributed to all attendees
- Recognition on Student Award/and/in AIAA/ASME TC e-newsletter
- Student Support of either banquet/reception/outing or networking events
- Complimentary table-top exhibit (please refer to table-top selections/floor plan on page 6)
- Recognition of your conference sponsorship on-site by the Conference Chair(s)

### **Silver Partner Sponsorship \$1,000** – Package Includes:

- Post conference registration list
- Web site logo posting, profile & link on <http://www.asmeconferences.org/SMASIS2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo and ½ page black/white ad included in final program distributed to all attendees
- Corporate logo on onsite signage
- Complimentary table-top exhibit (please refer to table-top selections/floor plan on page 6)
- Recognition of your conference sponsorship on-site by the Conference Chair(s)

### **Welcome Reception Sponsor \$2,500-\$5,000, Wednesday, September.29.2010–**

#### Package Includes:

- 1 complimentary registration passes
- Post conference registration list
- Web site logo posting, profile & link on <http://www.asmeconferences.org/SMASIS2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo on final program distributed to all attendees
- Corporate logo on onsite special event signage

- Student Support of either banquet/reception/outing or networking events
- Recognition of your conference sponsorship on-site by the Conference Chair(s)

**Banquet Sponsor \$2,500-\$5,000, Thursday, September.30.2010  
(1 Available) –**

Package Includes:

- 1 Complimentary registration passes
- Post conference registration list
- Web site logo posting, profile & link on <http://www.asmeconferences.org/SMASIS2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo along with full page black & white ad included in final program distributed to all attendees
- Corporate logo on onsite special event signage
- Student Support of either banquet/reception/outing or networking events
- Recognition of your conference sponsorship on-site by the Conference Chair(s)

**Student Competition Sponsor \$250-\$1,000**

- Corporate logo on final program distributed to all attendees
- Corporate logo on conference website
- Recognition on Student Award/and/in AIAA/ASME TC e-newsletter
- Recognition of your conference sponsorship on-site by the Conference Chair(s)

**PLEASE NOTE:** If it applies to your sponsorship tier; A Corporate logo along with full page black & white ad (pdf format) included in final program must be submitted to Suzette C. Hewitt with ASME [Hewitts@asme.org](mailto:Hewitts@asme.org) on/by July 23<sup>rd</sup> 2010. ABSOLUTELY NO EXCEPTIONS

**Table-Top EXHIBIT ONLY**

YES, I want to exhibit. Please reserve my table-top exhibit space for \$1000.00  
**(Note: payment must be received on/by August 16, 2010)**

**EXHIBIT-ONLY Benefits:**

- One 6' x 3' draped table-top (8' x 10' booths are not permitted) with two chairs
- ONE complimentary set of conference proceedings
- Your company listed in the final program distributed to all conference attendees
- Web site logo posting, profile & link from <http://www.asmeconferences.org/SMASIS2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Post conference registration list

**Shipping**

Exhibit materials can be shipped directly to the Doubletree Hotel Philadelphia. Please note: due to storage constraints, shipments should arrive NO earlier than three days prior to the event, or by September.22.2010.

Please send materials to:

Doubletree Hotel Philadelphia  
237 South Broad Street,  
Philadelphia, PA, 19107

Your Name Here – Hold for SMASIS 2010

Tel: (215) 893-1600

\*\*Box Identification Labels available by contacting Suzette Hewitt, CMP-Meetings Manager with ASME at [hewitts@asme.org](mailto:hewitts@asme.org)

**Exhibitor Set-Up-Tuesday, September 28<sup>th</sup> 2010**

3:00 pm – 6:00 pm

**Exhibits Open-9:00am -8:00pm**

(Times Subject To Change)

Wednesday, September 29,2010

7:00 am – 8:00 am (Exhibits/Posters/Breakfast)

9:00 am – 9:20 am (Exhibits/Posters Viewing/Coffee Break)

10:40 am – 11:00 am (Exhibits/Posters/Refreshment Break)

3:40 pm – 4:00 pm (Exhibits/Posters/Refreshment Break)

6:00 pm- 8:00 pm (Exhibits/Posters/Welcome Reception)

\*All other times, conference is in session.

**Exhibitor Breakdown**

8:15 pm – 10:15 pm

**Should you have any questions as it relates to SMASIS 2010  
Sponsorship/Exhibits please contact the following individuals;**

Diann Brei, Conference Chair  
[dibrei@umich.edu](mailto:dibrei@umich.edu)

Mary Frecker, Technical Chair  
Mxf36@psu.edu

Suzette C. Hewitt, CMP  
Events & Meetings Manager  
ASME International  
Three Park Avenue, 22E5  
New York, NY 10016  
Tel: 212-591-7231  
Fax: 212-591-7856  
Email: [hewitts@asme.org](mailto:hewitts@asme.org)

**SMASIS 2010 SPONSOR/EXHIBITOR FORM**

Please sign me up for:

- GOLD Supporting Sponsorship, \$5000-\$10,000
- SILVER Sponsorship, \$1000
- Welcome Reception, \$2500-\$5,000
- Banquet Sponsor, \$2500-\$5,000
- Student Awards Sponsor, \$250-\$1,000
- Table-top exhibit only
- \$1,000.00 Regular Fee (payment received after August 16, 2010)

Payment & Contact Information:

Make check payable to ASME International, provide credit card information, or indicate if you prefer to be invoiced.

- Please invoice my company
- MasterCard
- VISA
- Discover
- AMEX

Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_

CVV Code (last 3 digits found in the signature panel on the back of your card) \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Contact Name (if different from above): \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Address (of credit card holder) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Table-tops will be in the foyer \_\_\_\_\_

Please list your top three table-top choices - tables are on a first-come, first serve basis: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Principle products to be displayed:

- Publications
- Instruments
- Equipment
- Other:

Exhibitor Description:

Name badges – please list the name of the individual(s) who will be running your Exhibit table on-site (Limit refer to sponsorship guidelines under respective tier):

**NOTE: Exhibits are ALL 6' x 3' table-tops. 8' x 10' booths are not permitted. Please note should your organization cancel your exhibit table after August 16, 2010 there will be no refunds made no exceptions.**

Return this completed application with payment to:

ASME, 22 Law Drive,  
Attn: SMASIS2010/John Yelavich  
Fairfield, NJ 07007-2900  
Fax: 973-882-8113  
Email: [yelavichj@asme.org](mailto:yelavichj@asme.org)