

**ASME POWER CONFERENCE 2010**  
July 13-15, 2010  
Palmer House Hilton Hotel • Chicago, IL  
**2010 Tabletop Application & Contract**  
**FAX to Juli Ikon at 563.588.3848**

(PLEASE TYPE OR PRINT)

**Company Information**

Company/

Organization Name:

Street Address:

City/State/Zip or Postal Code/ Country:

Phone:

Fax:

E-mail:

Web site:

**Contact for Exhibit-Related Correspondence:**

Space confirmation and other exhibitor-related communications/information should be sent to the following individual:

Name:

E-mail Address:

Phone Number:

**Onsite Staff for Tabletop Exhibit:**

**Booth Staff Should Register Online at <http://www.asmeconferences.org/Power2010/>**

Your exhibiting company may register one person for the Comp Registration plus any additional booth personnel for \$400 per person. Each exhibiting company is responsible for registering booth personnel online.

**Each Exhibitor Receives:**

- **One Comp Registrant:** Includes exhibits & conference track sessions
- **Opportunity to register additional booth personnel for \$400 per person:** Exhibits-only pass; conference track sessions not included

**Booth Information**

- \$1,795.00 US per 6' x 30" tabletop to include:
- Skirted table & two chairs
- One 5-amp electrical outlet per exhibitor
- One general company identification sign
- One complimentary conference registration per 6' table
- Opportunity to register additional booth attendees for \$400 each (this registration does not include entrance into conference tracks, but does include the dinner reception and Tuesday & Wednesday luncheons)
- Tuesday night's opening reception
- 15 FREE drink tickets to hand-out to clients at the opening reception
- Lunch on Tuesday and Wednesday
- Snacks and beverage refreshments supplied during breaks located in exhibit area
- Free direct-mail electronic postcard artwork to promote your company's conference exhibit to customers and prospects
- Free 50-word company listing on ASME's Power Conference web site
- Link to your company on the ASME POWER 2010 conference web site
- Recognition on signs in registration area
- Free pre-registration list (*upon availability*)
- Free final registration list after the conference (*upon availability*)

Note: The cost of the tabletop does not include telephone or Internet services. More information will follow in the online exhibitor packet.

## Exhibit Dates, Times & Location

The tabletop exhibits will be held in the 4<sup>th</sup> Floor Exhibit Hall at the Palmer House Hilton Hotel. The hall will be carpeted with a 9', 2" ceiling height. This area will be the location of the opening reception, all of the morning and afternoon refreshment breaks, and the Tuesday and Wednesday luncheons.

### Monday, July 12:

Move-in: 12:00 p.m. – 5:00 p.m.

### Tuesday, July 13:

10:00 a.m. – 10:30 a.m. (Exhibits/Refreshment Break)

12:00 p.m. – 1:30 p.m. (Exhibits/Luncheon)

3:00 p.m. – 3:30 p.m. (Exhibits/Refreshment Break)

6:00 p.m. – 7:30 p.m. (Exhibits/Opening Reception)

### Wednesday, July 14:

8:00 a.m. – 8:30 a.m. (Exhibits/Refreshment Break)

10:00 a.m. – 10:30 a.m. (Exhibits/Refreshment Break)

12:00 p.m. – 1:30 p.m. (Exhibits/Luncheon)

3:00 p.m. – 3:30 p.m. (Exhibits/Refreshment Break)

### Thursday, July 15:

8:00 a.m. – 8:30 a.m. (Exhibits/Refreshment Break)

10:00 a.m. – 10:30 a.m. (Exhibits/Refreshment Break)

Move-out: 10:30 a.m. – 5:00 p.m.

## Table Selection

### 1) Please check each box, sign, and date below.

Yes, I want to exhibit at the ASME POWER CONFERENCE 2010. Please reserve my tabletop exhibit space for \$1,795.00 US. I understand that I will pay ASME \$1,795.00 US for a tabletop exhibit space at ASME Power Conference 2010 in Chicago, IL. Should I cancel my tabletop after midnight, May 3, 2010, I understand that I will receive a 50% refund of the total amount. If I cancel my tabletop exhibit space after midnight, May 31, 2010, I understand that I will forfeit the entire \$1,795 tabletop exhibit fee.

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Authorized Signature

Date

### 2) Please review the floor plan and indicate your table selections below. Tabletop availability and specific requests are on a first come, first-served basis:

1<sup>st</sup> choice:

3<sup>rd</sup> choice:

2<sup>nd</sup> choice:

4<sup>th</sup> choice:

*(Note: Floor plan subject to change)*

### 3) If possible, please do NOT locate us next to the following companies:

## Information for Print Publication in Conference Program & Power Conference Web site:

Company Name:

Address:

City/State/Zip:

Phone:

Fax:

E-mail:

Web site:

## For Publication on the *Power Conference Web site Only*:

1) Type or print clearly your Company/Product/Service description, *and please limit to 50 words or less*:

2) E-mail a company logo in high resolution format to [jikon@WoodwardBizMedia.com](mailto:jikon@WoodwardBizMedia.com). Your logo will be published on the conference web site as well as in the conference program. *(Returning exhibitors from 2009 need not submit a company logo unless it has changed.)*

## PAYMENT & TERMS

Payment in full – \$1,795.00 US per tabletop – is required with submission of application.

**Make check payable to ASME and mail to the address below. Or, pay by credit card:**

*(Check appropriate card selection)*

AMEX     MasterCard     Visa     Discover

Credit card number:

Credit card security code: \_\_\_\_\_

*Visa/Mastercard and Discover Users:* Flip your card over and look at the signature box. You should see either the entire 16-digit credit card number or just the last four digits followed by a special 3-digit code. This 3-digit code is your Card Security Code. *American Express Credit Card Users:* Look for the 4-digit code printed on the front of your card just above and to the right of your main credit card number. This 4-digit code is your Card Security Code.

Cardholder's name as it appears on card:

Expiration date:

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Cardholder's signature:

**Please return signed contract via Fax to Juli Ikon, 563.588.3848, OR mail to the name and address below.**  
*(Keep a copy for your records.)*

You will receive confirmation of your tabletop number shortly after receipt of contract. The contract and payment will be processed accordingly at ASME Headquarters. Thank you!

ASME Power 2010 Exhibitor Contract

c/o Juli Ikon

Energy-Tech

801 Bluff Street

Dubuque, IA 52001

Fax: 563.588.3848

Phone: 563.588.3856

E-mail: [Jikon@WoodwardBizMedia.com](mailto:jikon@WoodwardBizMedia.com)

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