

# ASME Power Conference 2010

## Official Conference Guide Advertising Rates

Space Reservation Deadline: Friday, June 11, 2010

Artwork Deadline: Friday, June 18, 2010

Two-page center spread	\$1,699	(Size: 17" x 11-1/8")*
Premium position: Full page	\$ 899	(Size: 7-5/8" x 10-1/8")
Premium position: Full page bleed	\$ 899	(Size: 8-5/8" x 11-1/8")*
Full page	\$ 699	(Size: 7-5/8" x 10-1/8")
Full page bleed	\$ 699	(Size: 8-5/8" x 11-1/8")*
3/4 page	\$ 599	(Size: 7-5/8" x 7")
1/2 page	\$ 499	(Size: 7-5/8" x 4-3/8")
1/4 page	\$ 399	(Size: 3-3/4" x 4-3/8")
1/8 <sup>th</sup> page	\$ 319	(Size: 3-3/4" x 2-1/4")

All ads are 4-color process.

\* Please include additional 1/8" bleed on all four sides.

Premium positions (inside and back covers, center spread, and other positions as noted by your sales representative) are sold on a first come, first-served basis. Special positioning, add 10%.

### Official Conference Guide Advertising Insertion Order

Yes, I would like to advertise in the ASME POWER 2010 onsite Conference Guide!

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Date: \_\_\_\_\_ Ad Size: \_\_\_\_\_ Cost: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

(Check one)

Bill me in July for my ASME Power 2010 Conference Guide Ad.

Pay today by credit card: (circle one)    **Visa**    **Mastercard**    **American Express**

Credit Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Please complete in full and fax to Juli Ikonopoulos: 563.588.3848

Thank You!

Official Sponsor



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