



General Chairs:

Mauro Ferrari
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**ALLIANCE for
NANOHEALTH**

Technical Program Chairs:

Paolo Decuzzi
Jian Cao

Sponsorship & Marketing:

Jason Sakamoto
T.C. Yih

Dear Potential Sponsors and Exhibitors:

The American Society of Mechanical Engineers (ASME) in collaboration with the Alliance for NanoHealth (ANH) is proud to announce the:

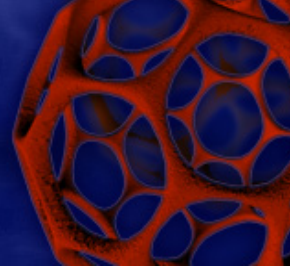
**First Global Congress on NanoEngineering for Medicine and Biology (NEMB):
*Advancing Health Care through Nanoengineering and Computing***

NEMB 2010 will be held on Feb. 7-10, 2010 at the JW Marriott Houston in Houston, TX and will focus on the integration of Engineering Sciences, Mechanical Engineering, Computation and Nanotechnology to aid in addressing fundamental problems in Biology and Medicine and in developing devices for the early detection, imaging and cure of diseases. The technical program will comprise three main thematic areas: (i) NanoEngineering applied to Biomedical Sciences; (ii) Manufacturing and Biomaterials in Medicine; (iii) BioEngineering Sciences.

Topics such as NanoEngineering for medical diagnosis, therapy and imaging; Nano-/Micro-fluidics; Regenerative Medicine; Manufacturing and Materials for Nanomedicine; Multiscale modeling in Biological systems; Biological NanoMechanics will be addressed.

Furthermore, specific tutorials will be offered by clinicians, scientists and industrial experts on the current medical challenges in the diagnosis and cure of diseases; on computational modeling for biomedicine; and on the commercialization and regulation of medical devices. Cancer and cardiovascular, inflammatory, infection, degenerative and neurological diseases will be considered, amongst others.

The target audience for *NEMB2010* will comprise scientists and clinicians involved in the development of new tools and materials in nanomedicine, experts from industry in the field of life sciences and all those investigating the potential of future emerging technologies. The inherent overlap of topics presents significant opportunities for idea cross-fertilization among the various engineering, clinical and computational professionals. With multidisciplinary attendees from around the world, exhibiting at the NEMB provides a unique and cost effective opportunity to present your product or service to a large international audience. Opportunities are available for partnership in multiple areas. We look forward to your participation in this exciting event!



Sponsorship/Exhibitor Guide & Application

Platinum Partner Sponsor \$25,000+ (4 available) – Package Includes:

- 5 Complimentary registration passes
- 25% VIP discount for additional passes
- Post conference registration list
- Web site logo posting, profile & link on <http://www.asmeconferences.org/NEMB2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
 - Free full-page ad in ME Magazine (\$8,000 value)
- Corporate logo on promotional material
- Corporate logo on slide in meeting room
- Corporate logo on final program distributed to all attendees
- Corporate logo on onsite signage
- Inclusion of your company's participation in our program in an ASME News Online story
- Complimentary table-top exhibit (please refer to table-top selections/floor plan on page 6)
- Recognition of your conference sponsorship on-site by the Conference Chair(s)

Gold Supporting Sponsor \$20,000 (4 available) – Package Includes:

- 3 complimentary registration passes
- 25% VIP discount for additional passes
- Post conference registration list
 - Free full-page ad in ME Magazine (\$8,000 value)
- Web site logo posting, profile & link on <http://www.asmeconferences.org/NEMB2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo on slide in meeting room
- Corporate logo on program material
- Corporate logo on onsite signage
- Inclusion of your company's participation in our program in an ASME News Online story
- Complimentary table-top exhibit (please refer to table-top selections/floor plan on page 6)

Silver Sponsorship \$15,000 (4 available) – Package Includes:

- 2 complimentary registration pass
- 25% VIP discount for additional passes
- Post conference registration list
 - Free full-page ad in ME Magazine (\$8,000 value)
- Web site logo posting, profile & link on <http://www.asmeconferences.org/NEMB2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material

- Corporate logo on slide in meeting room
- Corporate logo on program material
- Corporate logo on onsite signage
- Inclusion of your company's participation in our program in an ASME News Online story
- Complimentary table-top exhibit (please refer to table-top selections/floor plan on page 6)

Welcome Reception Sponsor \$10,000, Monday, Feb.8.2010 (2 Available) –

Package Includes:

- 2 complimentary registration passes
- 25% VIP discount for technical program
- Opportunity to make brief remarks during reception
- Post conference registration list
- Web site logo posting, profile & link on <http://www.asmeconferences.org/NEMB2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo on slide in meeting room
- Corporate logo on final program
- Corporate logo on onsite signage
- Inclusion of your company's participation in our program in an ASME News Online story

Banquet Sponsor \$30,000, Tuesday, Feb.9.2010 (1 Available) – SOLD!

Package Includes:

- 4 Complimentary registration passes
- 25% VIP discount for additional passes
- Post conference registration list
- Web site logo posting, profile & link on <http://www.asmeconferences.org/NEMB2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo on slide in banquet room
- Corporate logo on final program distributed to all attendees
- Corporate logo on onsite signage
- Inclusion of your company's participation in our program in an ASME News Online story
- Recognition of your conference sponsorship on-site by the Conference Chair(s)
- Complimentary table-top exhibit (i.e. 6' x 3' draped table-top with two chairs & one plug outlet)
- Onsite signs and handouts at ASME registration desk & at banquet.

Track Sponsorship \$1,000 – Package Includes:

- 25% VIP discount for technical program
- Web site logo posting, profile & link on <http://www.asmeconferences.org/NEMB2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo on slide in meeting room & at beginning of track with acknowledgement of track sponsorship
- Corporate logo on onsite signage

Lunch (partial) Sponsorship - \$1,500 each

Monday, February 8, 2010 – 2 available

Tuesday, February 9, 2010 – 2 available

- 25% VIP discount for technical program
- Post conference registration list
- Web site logo posting, profile & link from <http://www.asmeconferences.org/NEMB2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo on slide in meeting room
- Onsite signs and handouts at ASME registration desk & at lunch

Student Networking Sponsor \$550

- Sponsors 2 complimentary student registrations wherein Undergraduate and Graduate students specifically select your firm and submit their resume/CV online.
- Reserved table during lunch on Monday for facilitated networking lunch featuring one on one interaction with engineering students who selected your firm
- Resume book including resumes/CVs of all student attendees and their contact information for follow-up meetings.
- Web site logo posting, profile & link on <http://www.asmeconferences.org/NEMB2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on program material
- Corporate logo on slide in meeting room

Student Awards Sponsorship

- Donation on behalf of your company (you select amount) to contribute towards 3 Best Student Posters and 1 Best Student Paper
- Web site logo posting, profile & link on <http://www.asmeconferences.org/NEMB2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on program material
- Corporate logo on slide in meeting room

Table-Top EXHIBIT ONLY

YES, I want to exhibit. Please reserve my EARLY-BIRD table-top exhibit space for \$750.00 (Note: payment must be received by December 7,2009 in order to qualify for this special rate)

YES, I want to exhibit. Please reserve my table-top exhibit space for \$1,000.00.

EXHIBIT-ONLY Benefits:

- One 6' x 3' draped table-top (8' x 10' booths are not permitted) with two chairs & one plug outlet
- Exposure to a select group of engineers, scientists and business professionals interested in the development of biomedical devices
- Your exhibitor fee includes **one** COMPLIMENTARY conference registration (Any additional conference passes must be purchased)
- ONE complimentary set of conference proceedings
- Your company listed in the final program distributed to all conference attendees
- Web site logo posting, profile & link from <http://www.asmeconferences.org/NEMB2010>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Post conference registration list

Table-tops will be in the foyer _____

Please list your top three table-top choices - tables are on a first-come, first serve basis: 1. _____ 2. _____ 3. _____

Principle products to be displayed:

Publications Instruments Equipment Other:

Exhibitor Description:

Name badges – please list the name of the individual(s) who will be running your exhibit on-site (Limit 2 people):

NOTE: Exhibits are ALL 6' x 3' table-tops. 8' x 10' booths are not permitted.

Shipping

Exhibit materials can be shipped directly to the JW Marriott Houston. Please note: due to storage constraints, shipments should arrive NO earlier than three days prior to the event, or Feb.4.2010.

Please send materials to:

JW Marriott Houston,
5150 Westheimer,
Houston, TX, 77056

Your Name Here – Hold for NEMB 2010

Tel: (713) 961-1500

**Box Identification Labels available by contacting Iana Aranda at arandai@asme.org

Exhibitor Set-Up

8:00 am – 10:15 am

Exhibits Open

(times subject to change)

Monday, February 8, 2010

10:35 am – 10:50 am (Exhibits/Posters/Refreshment Break)

12:50 pm – 1:20 pm (Exhibits/Posters Viewing)

3:20 pm – 3:40 pm (Exhibits/Posters/Refreshment Break)

5:20 pm – 7:00 pm (Exhibits/Posters/Welcome Reception)

*All other times, conference is in session.

Tuesday, February 9, 2010

10:25 am – 10:40 am (Exhibits/Posters/Refreshment Break)

12:50 pm – 1:20 pm (Exhibits/Posters Viewing)

3:00 pm – 3:15 pm (Exhibits/Posters/Refreshment Break)

Exhibitor Breakdown

3:15 pm – 4:15 pm

Please sign me up for:

- PLATINUM Partner Sponsorship, \$25000
- GOLD Supporting Sponsorship, \$20000
- SILVER Sponsorship, \$15000
- Welcome Reception, \$10000
- Banquet Sponsor \$30,000
- Track Sponsorship/\$1000/ea.
- Lunch Sponsorship, \$1500/ea.
- Student Networking Sponsor, \$550/ea.
- Student Awards Sponsor _____ (indicate amount of donation)
- Table-top exhibit only
- \$750.00 Early-Bird (payment must be received by December 7,2009)
- \$1,000.00 Regular Fee (payment received after December 7,2009)

Payment & Contact Information:

Make check payable to ASME International, provide credit card information, or indicate if you prefer to be invoiced.

Please invoice my company

MasterCard

VISA

Discover

AMEX

Credit Card #: _____ Exp. Date _____

CVV Code (last 3 digits found in the signature panel on the back of your card) _____

Cardholder's Name _____

Cardholder's Signature _____

Contact Name (if different from above): _____

Company Name: _____

Company Address: _____

Address (of credit card holder) _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Return this completed application with payment to:

ASME, 22 Law Drive,

Attn: NEMB2010/John Yelavich

Fairfield, NJ 07007-2900

Fax: 973-882-8113

Email: yelavichj@asme.org

To customize your own sponsorship package OR if you have any questions about exhibits and sponsorships please contact Iana Aranda, ASME:

Tel: 1-212-591-7149 or email: arandai@asme.org

Liberty Hall Prefunction

