



# Global Engineering Management Conference

Tackling today's global management challenges

April 11-14, 2010    The Fairmont, Dallas, Texas USA

## Enhance Your Company Profile and Visibility

With over 20 sessions and 200 attendees the conference encourages interaction, networking and dialogue on the latest trends, new technologies and policy implications affecting mid-career engineering managers.

### Choose from 7 VIP Events:

- Cyber Café
- Keynote Sessions
- Breakfast
- Plenary Keynote Lunch
- Opening Reception
- Networking Cocktail Hour
- Coffee Breaks

### Each VIP Sponsorship Includes:

- Signage at the event
- Company logo, profile and link on conference proceedings distributed to all attendees
- Web site logo posting, profile and link from <http://www.asmeconferences.org/GEMC09>

## Act Now to Reserve One of These Select VIP Opportunities!

See reverse side for event details.

For sponsorship details, contact **Iana Aranda** at **212.591.7149** or **arandai@asme.org** today!  
Visit the conference Web site at: [www.asmeconferences.org/gmec10](http://www.asmeconferences.org/gmec10)

Sponsorship Opportunities

# Sponsorship Opportunities

## VIP Sponsorship Events

### 1. **Cyber Café** (4 Available) - \$1,500/ day

Internet access at conferences is always in high demand. Package Includes:

- Screensaver default on the three (3) computer email stations featuring your unique message.

### 2. **Keynote Sessions** (3 Available) - \$5,000

These sessions will draw virtually every attendee (approximately 200 attendees) and are certain to offer your company high visibility. Package Includes:

- Recognition of your conference sponsorship on-site by the conference chair
- Company intro (your 30 second message) and 'special thanks' by ASME session chair at the conclusion of each session.

### 3. **Breakfast** (3 Available) - \$6,500 each

Grab their attention first thing in the morning. Feed them and they will come! Conference attendees love the opportunity to network with colleagues and sponsors and get a complimentary meal at the same time.

### 4. **Plenary Keynote Lunch** (1 Available) - \$8,000

The keynote lunch is universally attended and offers maximum visibility for your company. Package Includes:

- Recognition of your conference sponsorship on-site by the conference chair
- Company intro (your 30 second message) and 'special thanks' by ASME session chair at the conclusion of the lunch.

### 5. **Opening Reception** (1 Available) - \$8,000

A great opportunity for your company to be acknowledged and thanked in the first keynote session preceding the reception! Meet with over 200 colleagues, VIPs and luminaries, and mingle with them in an informal setting. Package Includes:

- Recognition of your conference sponsorship on-site by the conference chair
- Company intro (your 30 second message) and 'special thanks' by ASME session chair at the conclusion of the reception.

### 6. **Networking Cocktail Hour** (1 Available) - \$10,000

A great opportunity! Host the networking cocktail hour and gain valuable exposure. Mix and mingle with up to 200 colleagues in an informal setting. Package Includes:

- Recognition of your conference sponsorship on-site by the conference chair
- Company intro (your 30 second message) and 'special thanks' by ASME session chair at the conclusion of the session.

### 7. **Coffee Breaks** (6 Available) - \$2,000 each

The most bang for your buck with the best exposure. Sponsor one or all of the coffee breaks scheduled mid-morning and mid-afternoon each day throughout the conference.

**New!**  
**Group Registration**  
**Rewards.**

#### **Register five (5) or more employees by 02/12/2010:**

For those companies that register 5 or more employees by February 12, 2010 and we will include complimentary Table Top Exhibit Space. This represents a company savings of \$750 in marketing costs while providing fantastic training opportunities for employees.

#### **Register ten (10) or more employees by 02/12/2010:**

For those companies that register 10 or more employees by February 12, 2010 and we will include complimentary Table Top Exhibit Space and a half (1/2) page two (2) color program advertisement. This represents a company savings of \$1750 in marketing costs while providing incredible training opportunities for employees.

**Go to: [www.asmeconferences.org/gmec10](http://www.asmeconferences.org/gmec10)**

# Sponsorship Opportunities

## Branded Specialty Items and Premiums

Specialty items provide your company more branding opportunities and exposure – your logo or message is repeatedly seen throughout the conference by the 200+ attendees. A significant discount (up to 50%) is provided to companies adding on a specialty item to their event sponsorship.

### 1. Registration Bags - \$1,500

Distributed on-site to every attendee and filled with pertinent meeting information, along with your company flyer or brochure. Have your custom logo printed along with ASME's logo on the 2009 Global Engineering Management Conference tote.

### 2. Inserts - \$500

A tried and true promotional item! You provide them and we will place them in each registration bag.

### 3. Lanyards - \$1,000

Complements the ASME badge and turns every wearer into a promotional vehicle for your message. Lanyards will be branded with your logo along with ASME's.

### 4. 1 GB USB Jump Drives - \$2,000

A must for the busy business professional and traveler! This unique storage device has virtually replaced the CD-ROM. A small pocket-size disk drive that holds up to 1,000,000 bits of information. You can never have enough of these! Your company logo would be imprinted on each drive.

### 5. Final Program Advertisements

A great way to secure your company's exposure is to place a color ad in the conference's final program. It's sure to catch each attendee's eye as they peruse the book for event information. A program will be given on-site to each attendee, enhancing visibility.

1 Full Page (2-Color) \$2,000

½ Page (2-Color) \$1,000

## Table-Top EXHIBIT ONLY

**YES**, I want to exhibit. Please reserve my **EARLY-BIRD** table-top exhibit space for \$750.00 (Note: payment must be received by February 12, 2010 in order to qualify for this special rate)

**YES**, I want to exhibit. Please reserve my table-top exhibit space for \$1,000.00.  
EXHIBIT-ONLY Benefits:

- One 6' x 3' draped table-top (8' x 10' booths are not permitted) with two chairs & one plug outlet
- Exposure to a select group of multidisciplinary engineering and business professionals interested in engineering management
- Your exhibitor fee includes one COMPLIMENTARY conference registration (Any additional conference passes must be purchased)
- ONE complimentary set of conference proceedings
- Your company listed in the final program distributed to all conference attendees
- Web site logo posting, profile & link from <http://www.asmeconferences.org/GEMC09>
- Company logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Post conference registration list

**Please Note: All Exhibits are table tops (6' x 3'). No 8' x 10' booths will be permitted.**

**Go to: [www.asmeconferences.org/gmec10](http://www.asmeconferences.org/gmec10)**