



**ESDA
2012**

July 2-4, 2012 • Nantes, France

**ASME 2012 11TH BIENNIAL CONFERENCE
ON ENGINEERING SYSTEMS
DESIGN AND ANALYSIS**

Sponsorship & Exhibition Opportunities

Present products, services and innovations.

Attend the only European conference that covers a wide range of major engineering disciplines.

Exhibition and Sponsorship Benefits:

- Network with industry leaders and experts across multiple engineering disciplines
- Meet innovative companies and talents from all over Europe
- Build your profile and brand awareness amongst the pan-European engineering community
- Demonstrate your innovation and expertise
- Share new ideas, concepts and solutions
- Position your organisation and brand to key industry players

Join the experts that develop top solutions and innovations for today's engineering business.

**ESDA
2012**

<http://www.asmeconferences.org/ESDA2012>

Sponsorship Opportunities *

ESDA 2012 offers several exclusive sponsorship opportunities.

Gold Sponsor Package: €30,000

- Company logo on ESDA website
- 100 word company description + web link
- Company logo on delegate bag, leaflet in delegate bag, banner at registration, banner at plenary sessions
- Table top at exhibition
- Company logo on preliminary programme online + 50 word company description + one page advert
- 15 minutes speech at the beginning of the conference
- CD-ROM with conference proceedings

Silver Sponsor Package: €15,000

- Company logo on ESDA website
- 50 word company description + web link
- Table top at exhibition
- Leaflet in delegate bag
- Company logo on preliminary programme online

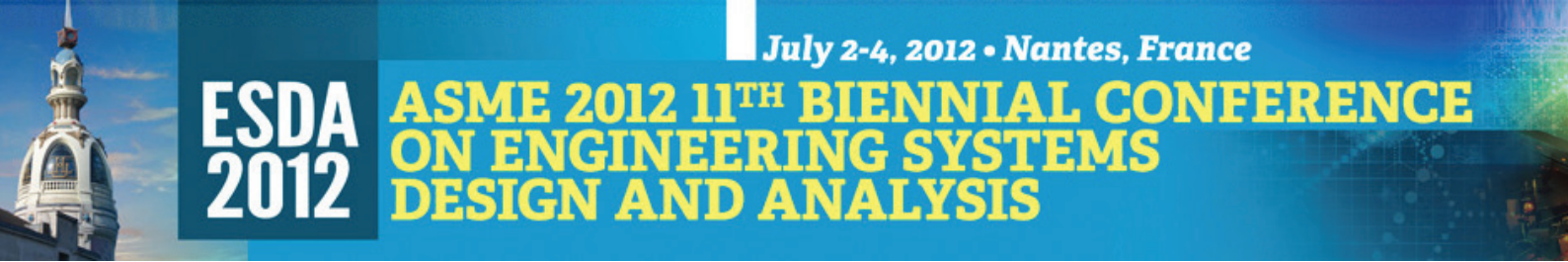
Supporting Sponsorship Opportunities *

The following supporting sponsorship opportunities are available for ESDA 2012:

Gala dinner	Logo on transport to dinner + 10 minutes speech + 2 gala dinner entries**	€7,500
Welcome reception	Logo on branded materials at reception + 5 minutes speech	€5,000
Sponsorship lunch and coffee breaks	Opportunity to place banners and branded materials in lunch and coffee break areas	€5,000 per day
Water bottles	Company logo on all water bottles during ESDA conference	€5,000
Signage	Company logo on all signage onsite, except at gala dinner and welcome reception	€5,000
Delegate badges and lanyards	Logo on badges and lanyards	
Bag insert	Company collateral in delegate bag (maximum 4 sponsors)	€2,000

**The Gala dinner Sponsor is invited to provide branding of the area e.g. roll-up banners, napkins or other promotional materials for distribution (details to be determined with organisers).

* All sponsorship and exhibition rates exclude VAT.



Exhibition Opportunities

Delegates will have access to the exhibition during the entire conference, with coffee breaks and lunches served in the exhibition space. Only 16 exhibition spaces are available, offering you an excellent opportunity to engage directly with engineering professionals and position your products and services.

Table top Exhibition Package ESDA 2012 2-4 July 2012

The Table top package includes a table, 2 chairs and electrical connection (if required) plus promotion of your attendance.

Package rate: €2,500 – A 10% discount is offered for exhibitors wishing to take 2 or more table-top spaces.

Promotion includes:

- **Website** - company logo, web-link, 50 word company description
- **CD-Rom with Conference proceedings** - company logo, web-link, 50 words company description

Exhibitor Benefits:

- Nurture relationships with existing contacts
- Prospect for new business
- Sell new ideas, concepts and solutions
- Stay ahead of your competitors
- Build your profile and brand awareness
- Demonstrate your expertise

For more information about sponsoring and exhibiting at ESDA see the **Sponsorship and Exhibition Contract** on page 6 and/or contact:

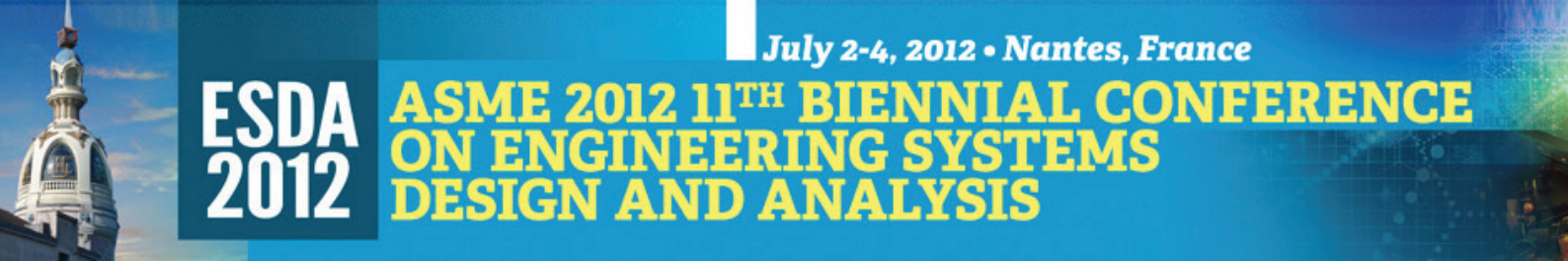
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Programme

The ASME ESDA Conferences are held every two years and have become the premier mechanical engineering conference in Europe. ESDA Conferences typically attract well over 400 technical papers and participants from over 40 countries. The scope of the conference covers a range of major topics in engineering, and related disciplines, ranging from theoretical developments through to industrial applications and case studies.

2012 ESDA Conference Programme Tracks

- Advanced computational mechanics
- Advanced simulation-based engineering sciences
- Applied solid mechanics and material processing
- Applied fluid mechanics
- Electromechanical systems and mechatronics
- Advanced energy systems
- Thermal engineering
- Advanced composite materials and processing
- Advanced manufacturing processes
- Robotics
- Dynamical systems and control
- Information management & PLM
- Human factors and cognitive engineering
- Biomedical engineering
- Multiscale mechanics of biological tissues
- Sciences, engineering and education
- Multiphysics
- Emerging technologies for inspection and reverse engineering
- Design engineering

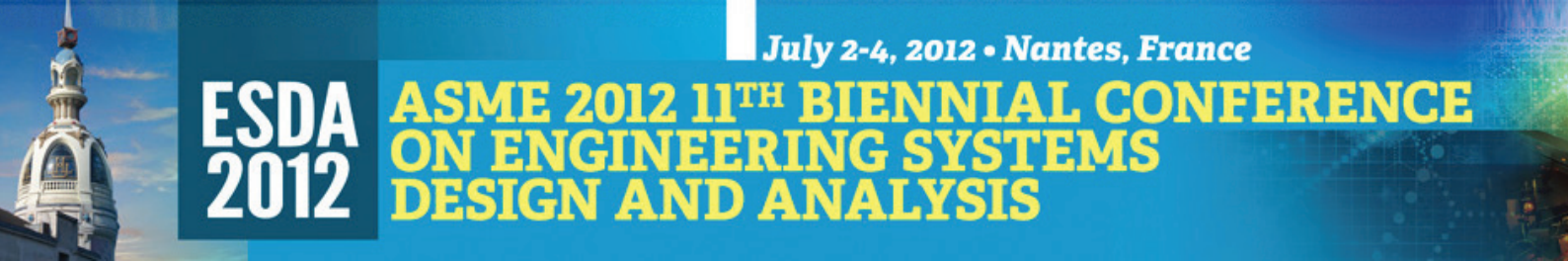
We invite you to join us at **ESDA 2012**.

Organised by:



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<http://www.asmeconferences.org/ESDA2012>



ESDA 2012 SPONSORSHIP AND EXHIBITION

Deadline Dates

By no later than 31 May 2012, kindly post the signed Sponsorship and Exhibition contract to:

ASME Europe Office – ESDA 2012
300, Avenue de Tervueren
B-1150 Brussels
Belgium

Alternatively, you may send the contract to us by fax at +32.2.743.1550.
For all enquires, contact us by e-mail to: esdapartner@associationhq.com or by telephone at +32.2.743.4427.

Your literature and collateral should reach the ASME Europe Office by no later than 31 May 2012 in order to ensure their display on the conference website, in the preliminary programme, and onsite.

For additional information, contact us or see <http://www.asmeconferences.org/ESDA2012/>.

Terms and Conditions

All mentioned rates are excluding 21% of VAT.

Sponsorship benefits and deadlines are defined in this brochure. No other benefits are guaranteed or implied.
The contract is between the sponsor/exhibition and MCI Benelux S.A., acting as the representative of ASME.

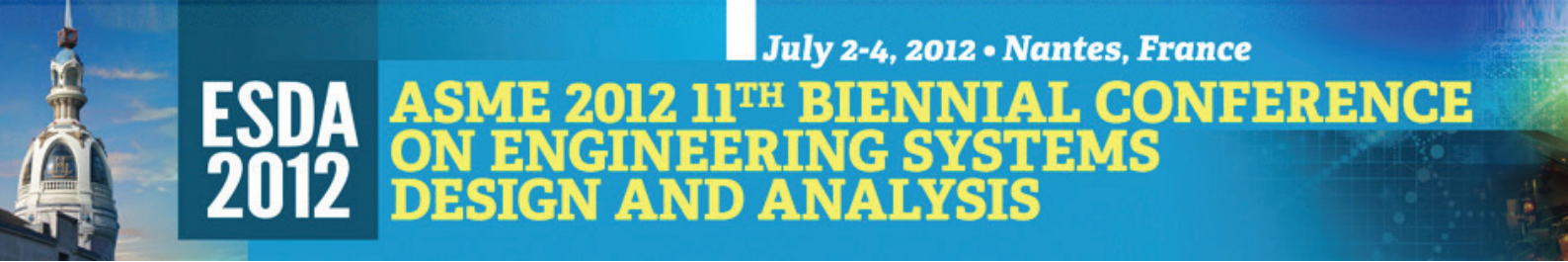
The signed contract will serve as a valid booking order. Once the contract is signed and returned to the ASME Europe Office, sponsorships/exhibitions cannot be cancelled. Both parties must agree to any revisions or modifications to the contract in writing. The sponsor agrees to indemnify and hold harmless ASME Europe from and against all claims, actions or causes of action, liabilities, including reasonable attorneys' fees and costs arising from the defence of any claim, action, cause of action or liabilities arising out of or resulting from any action taken or omitted by the sponsor or its agents pursuant to the performance of sponsor obligations hereunder. The performance of this agreement by either party is subject to acts of God, war, terrorism, governmental regulations, disaster, strikes, civil disorder, curtailment of transportation facilities, or other emergency or event that makes performance inadvisable, impossible and/or illegal.

The contract represents the entire understanding and agreement of the parties and shall be governed by the laws of Brussels, Belgium. Any person executing this agreement represents that he or she is fully authorised to do so and agrees to be bound to all terms and conditions.

* All sponsorship and exhibition rates exclude VAT.

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Sponsorship and Exhibition Contract Form

Please copy this form and print the information exactly as you would like it to appear in all sponsors and exhibitors' acknowledgements. The person listed as "Contact Person" will receive all correspondence regarding the sponsorship by the ASME Europe Office.

Contact person:	Position:
Company:	
Address:	City:
Postal code:	Country:
Telephone:	Fax:
E-mail address:	Company website:
Referred by (if applicable):	

SPONSORSHIP (Please select the desired partnership level/s):		
LEVEL	VALUE	SELECTION
Gold Package	€ 30,000	<input type="checkbox"/>
Silver Package	€ 15,000	<input type="checkbox"/>
Gala Dinner	€ 7,500	<input type="checkbox"/>
Welcome Reception	€ 5,000	<input type="checkbox"/>
Lunch and Coffee Breaks – 2 July	€5,000	<input type="checkbox"/>
Lunch and Coffee Breaks – 3 July	€5,000	<input type="checkbox"/>
Lunch and Coffee Breaks – 4 July	€5,000	<input type="checkbox"/>
Water bottles	€5,000	<input type="checkbox"/>
Signage	€5,000	<input type="checkbox"/>
Delegate badges and lanyards	To be determined as based on registration. Contact ASME Europe.	
Bag insert	€2,000	<input type="checkbox"/>
EXHIBITION SPACE (Please select the desired number of Table top packages*)		
Table top	€2,500	<input type="checkbox"/>
Table top – double space	€5,000	<input type="checkbox"/>
Table top – triple space	€7,500	<input type="checkbox"/>
TOTAL SPONSORSHIP & EXHIBITION	€ _____	

*Each package includes 9 square metres of space, a table, 2 chairs, and electrical connection (if required).

* All sponsorship and exhibition rates exclude VAT.



Methods of Payment – All payments must be remitted in Euros (€)

<input type="checkbox"/> Credit Card	<input type="checkbox"/> VISA <input type="checkbox"/> EC/Master Card <input type="checkbox"/> American Express Credit Card Number: <input style="width: 100%; height: 20px;" type="text"/> Expiry Date (month/year): <input style="width: 30px;" type="text"/> / <input style="width: 30px;" type="text"/> CCV (Card Code Verification): <input style="width: 40px;" type="text"/> Cardholder's Name: _____ Cardholder's Signature: _____
<input type="checkbox"/> Bank Transfer: Please submit a copy of the payment receipt with the signed contract.	ASME Europe/MCI Benelux S.A.: IBAN: BE21 3101 9597 0503; BIC: BBRUBEBB Any bank charges are the payer's responsibility, must be included in the total funds transfer. <input type="checkbox"/> Check this option if you need an invoice and provide details (incl. VAT) here:

Authorised Signature:
 By signing, I agree to the Terms and Conditions.

Printed Name: _____ **Date:** _____

Signature: _____