



Sponsorship/Exhibitor Guide & Application

Platinum Partner Sponsor \$7,000 (3 available) – Package Includes:

- 3 complimentary conference registration passes
- 25% VIP discount for additional passes
- Post conference registration list
- Corporate logo, profile & link on www.asmeconferences.org/biomed2010
- Corporate logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo on slide in meeting room
- Corporate logo in final program distributed to all attendees
- Corporate logo on onsite signage
- Complimentary table-top exhibit (please refer to table-top selections/floor plan on page 6)
- Recognition of your conference sponsorship on-site by the Conference Chair(s)

Gold Supporting Sponsor \$5,000 (4 available) – Package Includes:

- 2 complimentary conference registration passes
- 25% VIP discount for additional passes
- Post conference registration list
- Corporate logo, profile & link on www.asmeconferences.org/biomed2010
- Corporate logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo on slide in meeting room
- Corporate logo in final program distributed to all attendees
- Corporate logo on onsite signage
- Complimentary table-top exhibit (please refer to table-top selections/floor plan on page 6)

Bronze Sponsorship \$2,500 (4 available) – Package Includes:

- 1 complimentary registration pass
- 25% VIP discount for additional passes
- Post conference registration list
- Corporate logo, profile & link on www.asmeconferences.org/biomed2010
- Corporate logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo on promotional material
- Corporate logo on slide in meeting room
- Corporate logo in final program distributed all attendees
- Corporate logo on onsite signage
- Complimentary table-top exhibit (please refer to table-top selections/floor plan on page 6)

Track Sponsorship \$1,000 – Package Includes:

- 1 complimentary conference registration pass
- Corporate logo, profile & link on www.asmeconferences.org/biomed2010
- Corporate logo, profile & link on CD-ROM conference proceedings distributed to all attendees

- Corporate logo on slide in meeting room & at beginning of track with acknowledgement of track sponsorship
- Corporate logo in final program distributed to all attendees
- Corporate logo on onsite signage

Lunch (partial) Sponsorship - \$1,500 each

- Monday, September 20, 2010 – 2 available
- Tuesday, September 21, 2010 – 2 available
 - 1 complimentary conference registration pass
 - Post conference registration list
 - Corporate logo, profile & link from www.asmeconferences.org/biomed2010
 - Corporate logo, profile & link on CD-ROM conference proceedings distributed to all attendees
 - Corporate logo in final program distributed to all attendees
 - Corporate logo on slide in meeting room
 - Onsite signage at lunch

Student Awards Sponsorship

- Donation on behalf of your company (you select amount) to contribute towards 3 Best Student Posters and 1 Best Student Paper
- Corporate logo, profile & link on www.asmeconferences.org/biomed2010
- Corporate logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo in final program distributed to all attendees
- Corporate logo on slide in meeting room

NEW for 2010! Branded Specialty Items:

1. **Lanyards:** \$1,000; Complements the ASME badge, and turns every wearer into a promotional vehicle for your message.
2. **Registration Bag & Insert:** \$2,000; Distributed on-site to every attendee and filled with pertinent meeting information along with your company flyer or brochure. Have your custom logo printed along with ASME's logo on the 2010 Fuel Cell tote.
3. **USB Flash drives with Company Logo** – \$3,000; Convenient, sleek and portable. The custom USB Flash Drives will include your logo. Compatibility: PC or Notebook with a USB interface.

NEW for 2010!

Cyber Cafe - \$2,000/day (Mon. – Tues., select your preferred day)

Internet access at conferences is always in high demand. Screensaver default on the computer monitors will feature your unique message.

Branded Specialty Items & Cyber Café Benefits:

- Corporate logo, profile & link from www.asmeconferences.org/Biomed2010
- Corporate logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Corporate logo in final program
- On-site signage
- One complimentary conference registration

COMPANY Table-Top EXHIBIT ONLY

- YES, I want to exhibit. Please reserve my table-top exhibit space for \$750.00.

COMPANY EXHIBIT-ONLY Benefits:

- One 6' x 3' draped table-top (8' x 10' booths are not permitted) with two chairs plus linens. If electrical is needed, it must be ordered directly from the hotel for a flat fee of \$30.50 (this fee includes 1 power strip, extension cord and gratuity charge of 22%). If any additional power strips, extension cords, etc., are needed these must also be ordered through the hotel. Please complete the attached Engineering Services Order Form and send directly to Gustavo Martinez at Swank Audio Visual via email to gmartinez@swankav.com or via fax at +1 949-640-5831.
- Exposure to a select group of engineers, scientists and business professionals interested in the development of biomedical devices
- Your exhibitor fee includes **one** COMPLIMENTARY conference registration (Any additional conference passes must be purchased)
- ONE complimentary set of conference proceedings
- Your company listed in the final program distributed to all conference attendees
- Corporate logo, profile & link from www.asmeconferences.org/biomed2010
- Corporate logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Post conference registration list

UNIVERSITY Table-Top Exhibit

- YES, I want to exhibit. Please reserve my table-top exhibit space for \$1,000.00.

UNIVERSITY EXHIBIT-ONLY Benefits:

- One 6' x 3' draped table-top (8' x 10' booths are not permitted) with two chairs plus linens. If electrical is needed, it must be ordered directly from the hotel for a flat fee of \$30.50 (this fee includes 1 power strip, extension cord and gratuity charge of 22%). If any additional power strips, extension cords, etc., are needed these must also be ordered through the hotel. Please complete the attached Engineering Services Order Form and send directly to Gustavo Martinez at Swank Audio Visual via email to gmartinez@swankav.com or via fax at +1 949-640-5831.
- Exposure to a select group of engineers, scientists and business professionals interested in the development of biomedical devices
- Your exhibitor fee includes **one** COMPLIMENTARY conference registration **plus 3 student conference registrations. A great learning experience for your students!**
- ONE complimentary set of conference proceedings
- Your company listed in the final program distributed to all conference attendees
- Corporate logo, profile & link from www.asmeconferences.org/biomed2010
- Corporate logo, profile & link on CD-ROM conference proceedings distributed to all attendees
- Post conference registration list

Table-tops will be in the pre-function area (outside of the Grand Ballroom) at the Island Hotel.

Please list your top three table-top choices - tables are on a first-come, first serve basis: 1. _____ 2. _____ 3. _____

Principle products to be displayed:

Publications Instruments Equipment Other:

Exhibitor Description:

Name badges – please list the name of the individual who will be running your exhibit on-site (exhibit includes one registration pass; any additional passes must be purchased):

NOTE: Exhibits are ALL 6' x 3' table-tops. 8' x 10' booths are not permitted.

Shipping

Exhibit materials can be shipped directly to the Island Hotel. Please note: due to storage constraints, shipments should arrive NO earlier than three days prior to the event, or September 17, 2010.

Please send materials to:

Island Hotel Newport Beach
Your Name Here – Hold for ASME Frontiers in Biomedical Devices Exhibits
690 Newport Center Drive
Newport, CA 92660
Tel: +1 949-287-4745

Exhibitor Set-Up

Monday, September 20, 2010 in the pre-function area (outside of the Grand Ballroom)

8:00 am – 10:00 am

Exhibits Open

(times subject to change)

Pre-function area

Monday, September 20, 2010

10:30 am – 11:00 am (Exhibits/Posters/Refreshment Break)

3:00 pm – 3:30 pm (Exhibits/Posters/Refreshment Break)

*All other times, conference is in session.

Tuesday, September 21, 2010

11:00 am – 11:30 am (Exhibits/Posters/Refreshment Break)

3:15 pm – 3:45 pm (Exhibits/Posters/Refreshment Break)

Exhibitor Breakdown

Tuesday, September 21, 2010

3:45 pm – 5:00 pm

Island Hotel Handling & Electrical Charges

Island Hotel charges a \$3.00 handling fee per box. Each exhibitor will be responsible for his/her handling charges.

Power at your table-top exhibit may be ordered separately for a flat fee of \$30.50 per table for both days. This fee includes 1 power strip, extension cord and gratuity charge of 22%.

Please sign me up for:

- PLATINUM Partner Sponsorship, \$7000
- GOLD Supporting Sponsorship, \$5000
- BRONZE Sponsorship, \$2500
- Welcome Reception, \$5000
- Track Sponsorship/\$1000/ea.; Indicate preferred track: _____
- Lunch Sponsorship, \$1500/ea.; Indicate preferred date: _____
- Student Awards Sponsor _____ (indicate amount of donation)
- Company Table-top exhibit, \$750.00
- University Table-top exhibit, \$1000
- Lanyards, \$1000
- Registration bag & insert, \$2000
- USB Flash Drives, \$3000
- Cyber Café, \$2000/day; Indicate preferred date: _____

Payment & Contact Information:

Make check payable to ASME International, provide credit card information, or indicate if you prefer to be invoiced.

- Please invoice my company
- MasterCard
- VISA
- Discover
- AMEX

Credit Card #: _____ Exp. Date _____
CVV Code (last 3 digits found in the signature panel on the back of your card) _____
Cardholder's Name _____
Cardholder's Signature _____
Contact Name (if different from above): _____
Company Name: _____
Company Address: _____
Address (of credit card holder) _____
City/State/Zip _____
Phone _____ Fax _____
Email _____

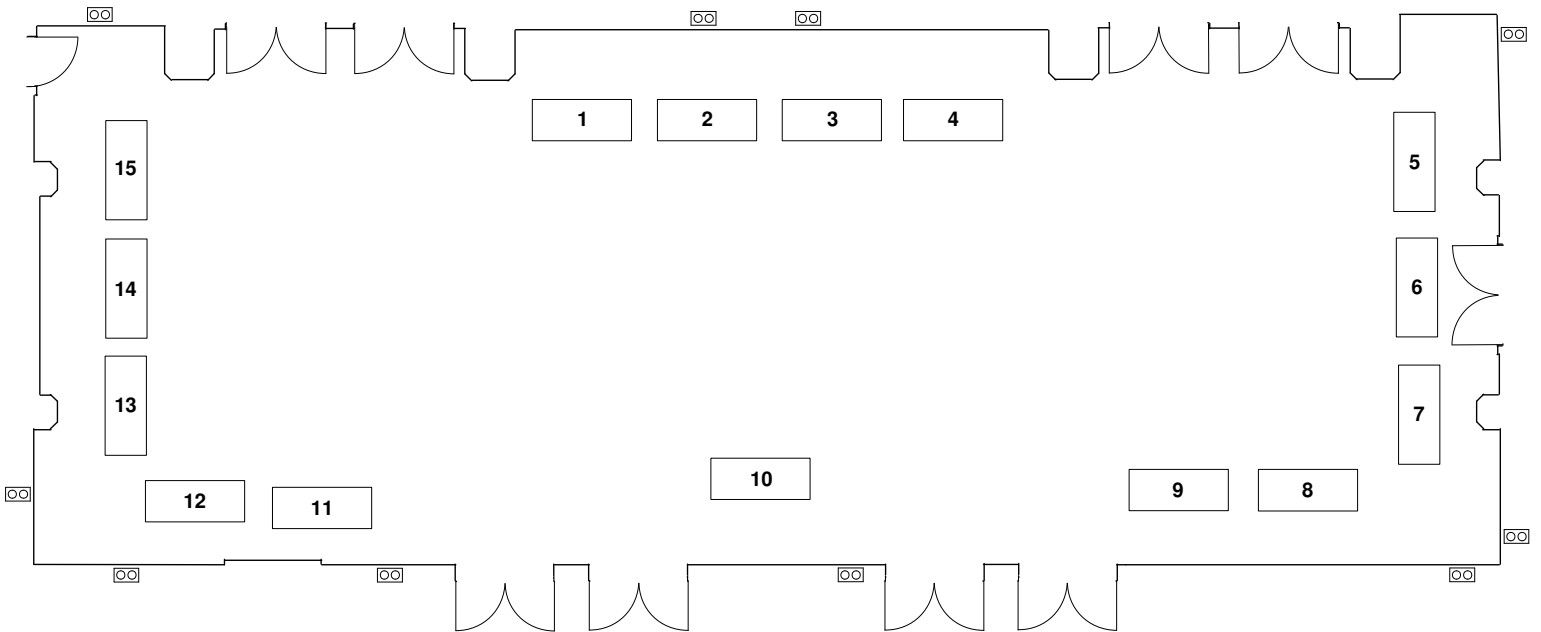
Return this completed application with payment to:
ASME, 22 Law Drive,
Attn: Frontiers in Biomedical Devices Conference/John Yelavich
Fairfield, NJ 07007-2900
Fax: +1 973-882-8113
Email: yelavichj@asme.org

To customize your own sponsorship package OR if you have any questions about exhibits and sponsorships please contact Brandy Smith, ASME:
Tel: +1-917-596-0306 or email: smithb@asme.org

Client:
Location:
Room: Four Seasons Newport Beach Ballroom Pre-function
Prepared On: 09/18/09 11:29:34

Event Name:
Date:
Time:
Prepared By: system manager

ISLAND HOTEL NEWPORT BEACH



PREFUNCTION A and B EXHIBITS 15- 6' TABLES



ENGINEERING SERVICES ORDER FORM

Name of Group _____
 Billing Address _____

 Function Room(s) _____ Set Up Time _____
 Group Contact _____ Phone _____
 Tech Contact _____ Phone _____

ELECTRICAL			
Quantity	Item	Order Price (/day)	Subtotal
120 Volt Power			
	One (1) 5 amp outlet	\$10.00	
	One (1) 10 amp outlet	\$20.00	
	One (1) 15 amp outlet	\$30.00	
208 Volt Power			
	30 amp 1 phase	\$67.50	
	30 amp 3 phase	\$90.00	
	60 amp 1 phase	\$135.00	
	60 amp 3 phase	\$180.00	
	100 amp 1 phase	\$225.00	
	100 amp 3 phase	\$300.00	
	200 amp 1 phase	\$450.00	
	200 amp 3 phase	\$600.00	
Rental Items			
	Extension Cords	\$15.00	
	Power Strips	\$25.00	
Engineering Labor (per hour)			
	Up to 8 hours	\$42.00	
	8 to 12 hours	\$52.50	
	Over 12 hours	\$70.00	
	Holidays	\$70.00	
Total			

Special Notices

California State Code requires that no electrical equipment or apparatus may be connected unless it conforms to electrical code. Engines, motors or any type of automated equipment may be operated only with the consent of the Director of Engineering. No nails, screws or bracing wires used in erecting displays may be attached to the building without the written consent of the Director of Engineering. All property damages by production must be repaired to its original state by the client or at the client's expense.

Fire Department Enforced Regulation

All doors and openings on the official floor plan must be kept clear. Fire alarm boxes and fire extinguishers must be kept visible at all times.

Client Signature _____ Date _____